

Strategies for Business Benefits from SDG for the Private Sector



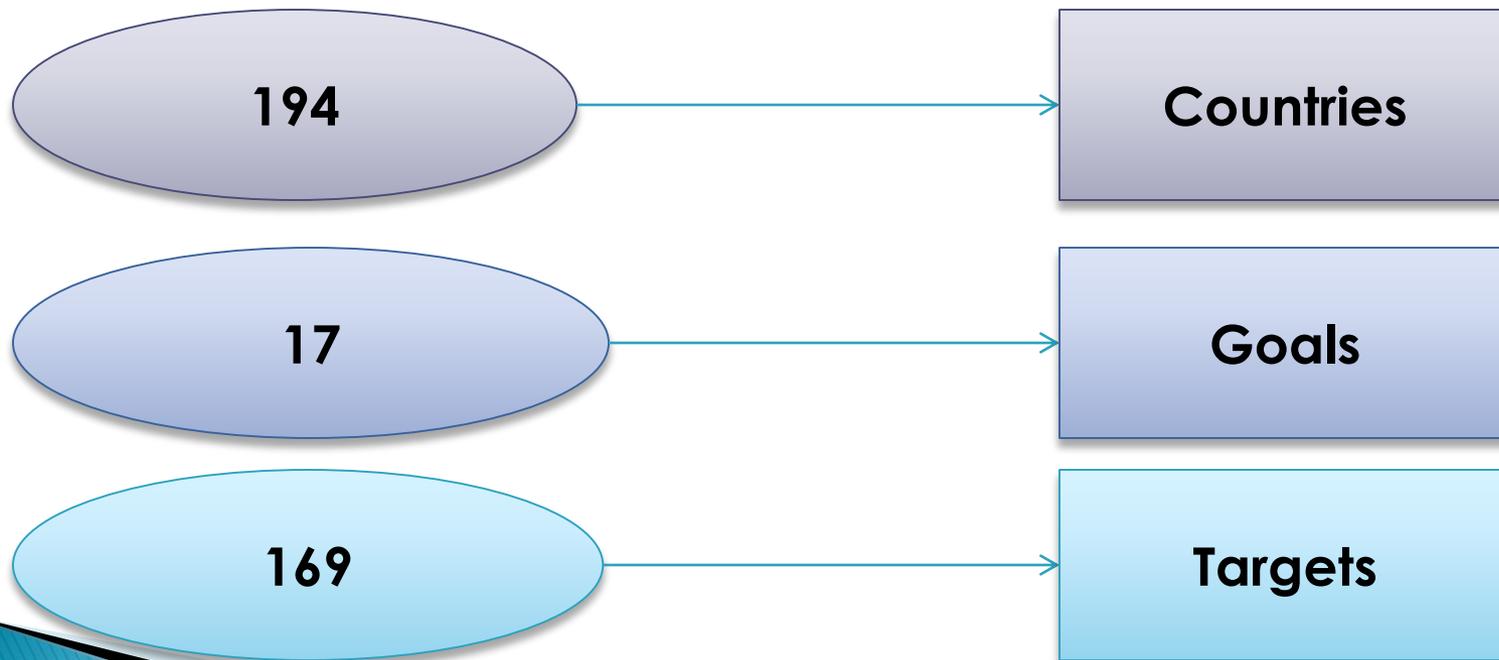
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Sustainable Development Goals (SDGs)

“Transforming our world: the 2030 Agenda for Sustainable Development”



The 17 Sustainable Development Goals



Source: United Nations

PWC's report on "Make it your business: Engaging with the Sustainable Development Goals"

<p>71% of businesses say they are already planning how they will engage with the SDGs</p>	<p>13% of businesses have identified the tools they need to assess their impact against the SDGs</p>
<p>41% of businesses say they will embed SDGs into strategy and the way they do business, within five years</p>	<p>90% of citizens say it's important for business to sign up to the SDGs</p>

Some examples of SDG initiatives taken by MNCs



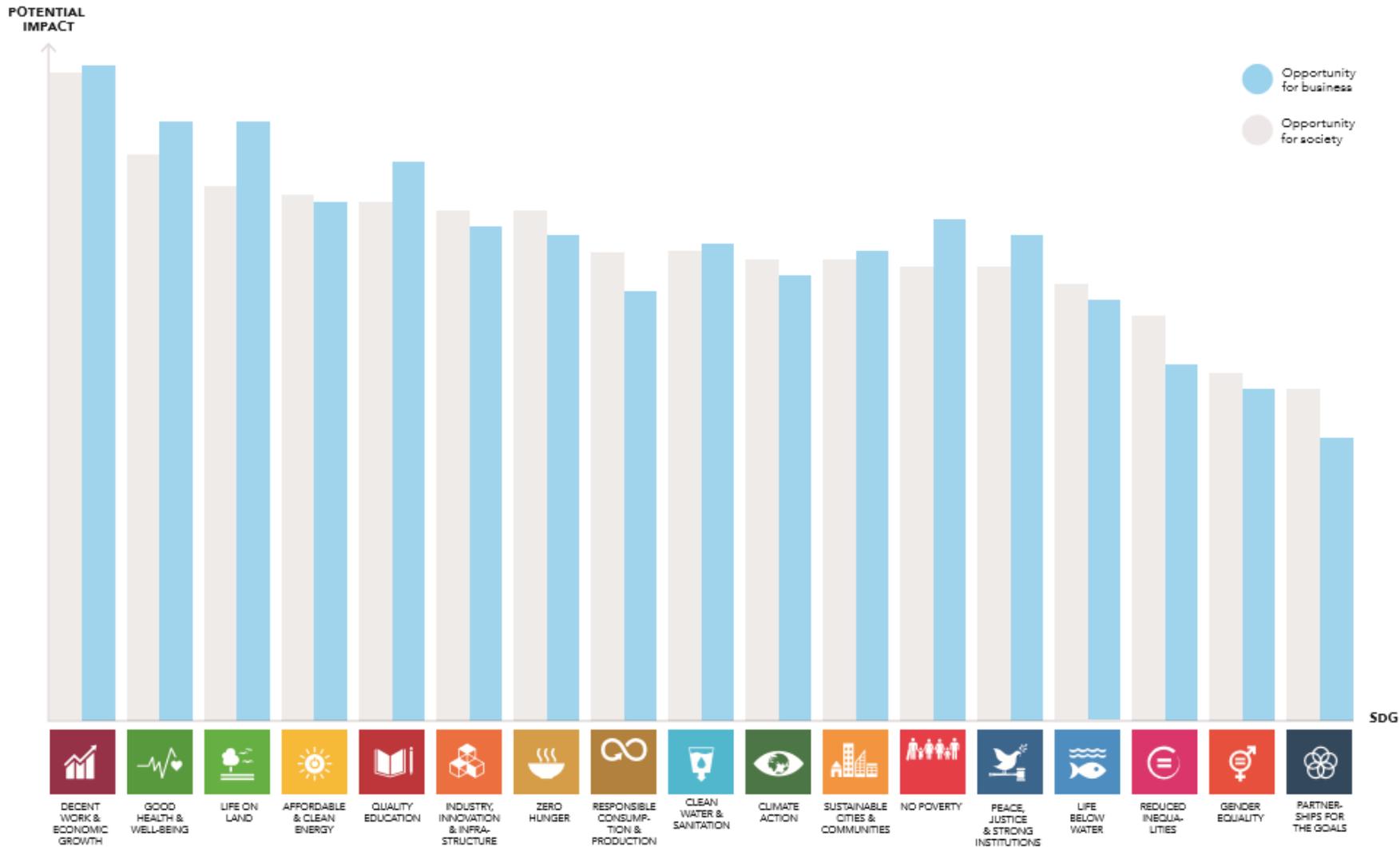
Source: SDG Industry Matrix

Some examples of SDG initiatives taken by International Firms



Source: United Nations Global Compact

Opportunities for Business and Society



Source: Global Opportunity report 2016,

Opportunities for Business to Engage in the SDGs

1

- Securing the long-term success of business by improving the broader enabling environment and ecosystems in which business operates

2

- Identifying and managing material risks and costs

3

- Building reputation, strategic market positioning and safeguarding a license to operate

Source: Working Together Towards the Sustainable Development Goals: A Framework for Action-SDGF Report

Opportunities for Business to Engage in the SDGs (Cont..)

4

- Strengthening relationships with employees, customers and other stakeholders

5

- Creating or accessing new markets. Technology, product, service and business model innovation that contributes to the SDGs also offers opportunities to reach new growth markets and strengthen competitiveness

6

- Aligning business action with the vision of the company's leadership and expectations of its employees, customers or clients

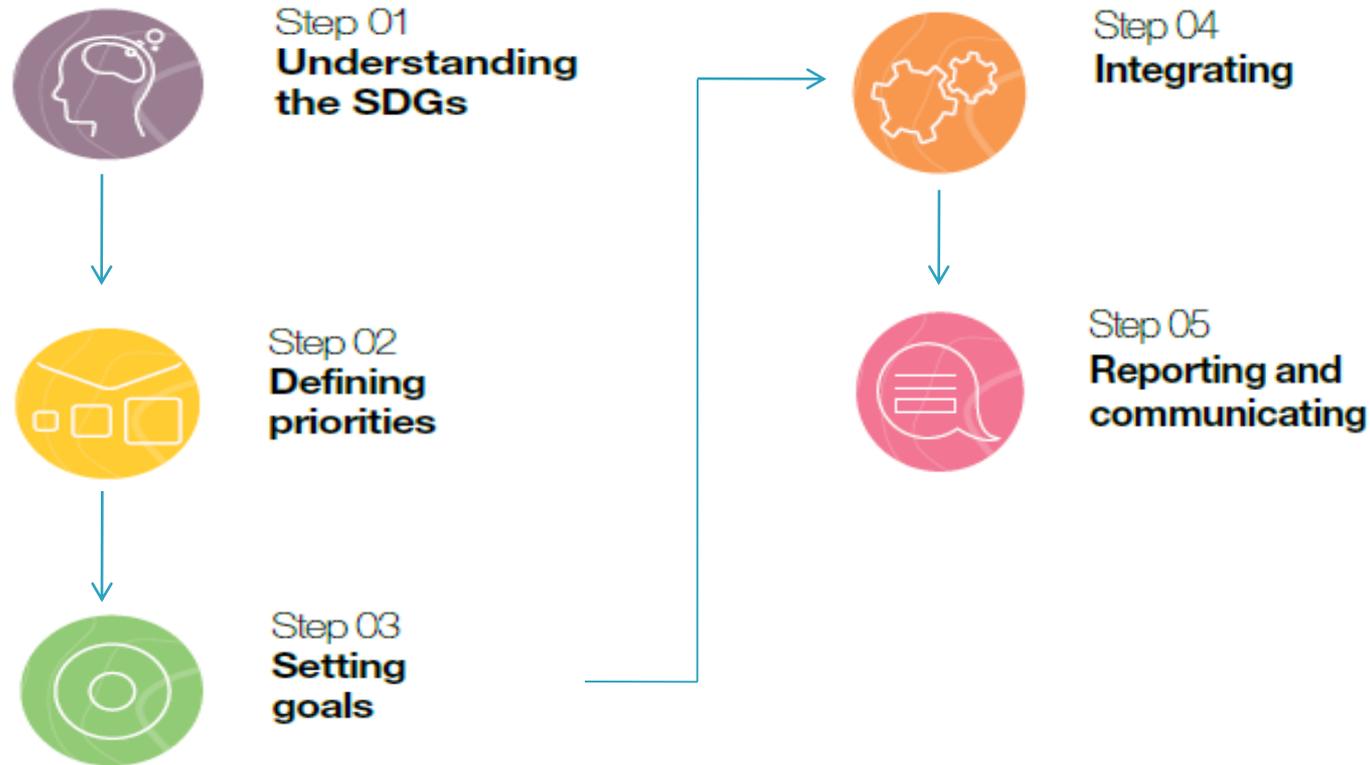
Source: Working Together Towards the Sustainable Development Goals: A Framework for Action-SDGF Report

Opportunities to Business “Building New Industries”

- Safeguard instrument industry
- Recycling industry
- Paper and pulp industry
- Water purification
- Food waste management
- E- waste management
- Renewable energy

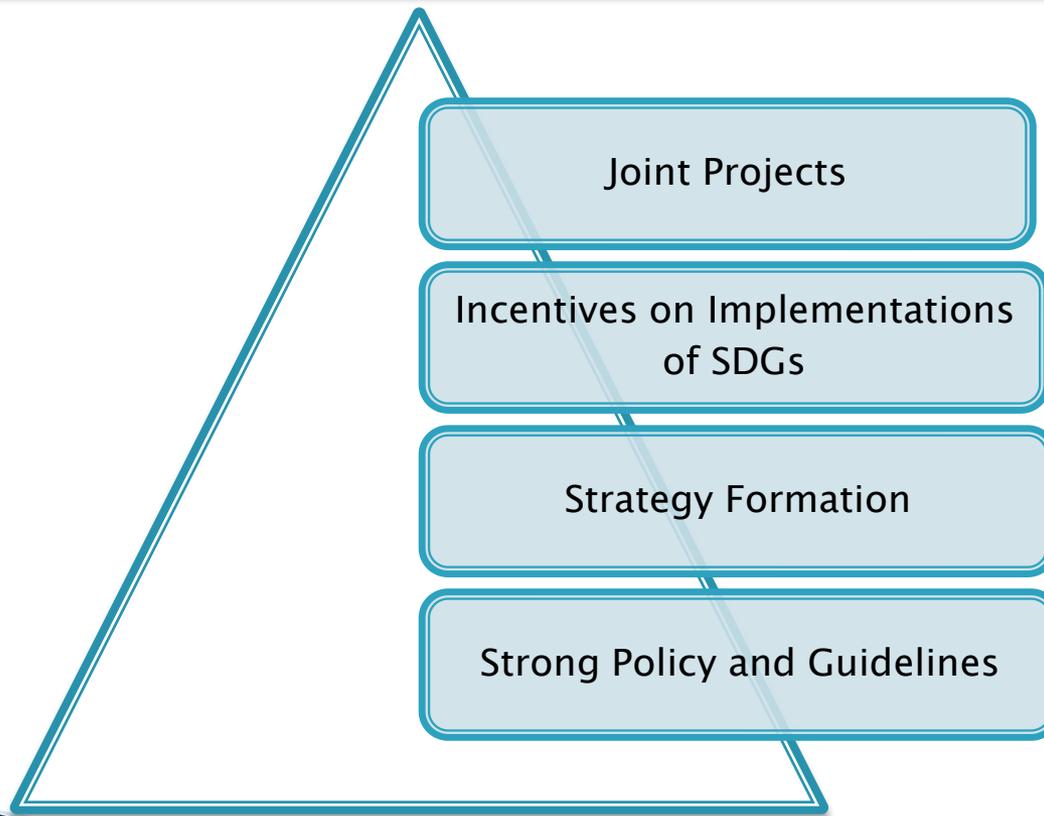


Framework for Business Firms (What Businesses Need to Do)



Source: United Nations Global Compact's "SDG Compass"

Implementing SDGs Through Business Collaboration with Government



Conclusion

- The most challenging part of implementing SDGs is financing.
- At current levels of public and private investment there will be an annual financing gap of \$2.5 trillion.
- Government cooperation is a must – but this cannot be attained without the partnership with private sector.
- According to WEF, among the leading 52 institutional investors with almost \$6 trillion under management, 75% believed that acting to support the SDGs will bring their organization reputational benefits.
- This is our world. So its protection is our sacred duty.

CONSIDER SDGs AS OPPORTUNITIES

